

Analyzing Visual Texts Using OPTIC

Paying attention to the details is a habit that is a necessary part of effective analysis. As you analyze visual texts (paintings, photographs, advertisements, maps, charts or graphs), the OPTIC strategy can help you construct meaning.

- O** Write a brief **overview** of the image. In one sentence, what is this image about.
- P** List all the **parts** that seem important (color, figures, textures, groupings, shadings, patterns, numbers, repetitions, etc.) (EVIDENCE)
- T** How does the **title** or **text** contribute to the meaning?
- I** Explain the **interrelationships** in the image. Consider how the parts come together to create a mood or convey an idea or an argument.
- C** Write a **conclusion** paragraph that interprets the meaning of the image as a whole. (CLAIM)

O

P

T

I

C