GRAPHIC DESIGN I

Full Year, I Credit. May be offer for dual credit. This course introduces the student to the creative processes used in printed and digital media fields. Students will explore the Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, etc...) to create visually dynamic printed and digital products. Emphasis is placed on software operation, the creative process, project management and good work habits.

GRAPHIC DESIGN II

Full Year, I Credit. Prerequisite: Graphic Design I. This course expands on the skills developed in Graphic Design I. Students will develop a more advanced operational skill set in the design software. Group and individual projects involving websites, brochures, posters and other popular marketing materials will be created. Students will also be responsible for conducting commercial photo shoots, delivering digital projects and printing their designs on a variety of professional printing equipment.

GRAPHIC DESIGN III

Full Year, I Credit. Prerequisite: Graphic Design II. May be repeated for credit. This course takes the knowledge from Graphic Design I & II to a professional, project based level. Students will participate in real-world design projects, including: delivering an operational web page, formatting web content for mobile devices, creating printed marketing materials and creating multi-image composites in advanced editing software such as Photoshop. Students who demonstrate interest and ability may be asked to participatVe in projects for local businesses and charities.