



Chandler Unified School District

GRD100B Graphic Design 1
SY 2023-24



Course Overview

Course Description

This course introduces students to the creative processes used in printed and digital media fields. Students will explore the Adobe Creative Suite (Photoshop, Illustrator, and InDesign) to create visually dynamic printed and digital products. Emphasis is placed on the software operation, the creative process, file and project management, employability, and professionalism. Industry certification may be offered in this course. At Chandler High School, 11th and 12th-grade students in this course may be eligible to participate in the IB Career-Related Program (IBCP).

AP/IB/Dual Enrollment

May be offered for Dual Credit/IBCP

Prerequisite/Fee(s)

\$25

Course Materials

None

Course Attire: Students are responsible for the following

Students are expected to observe Perry's dress code. Wearing closed toe shoes is highly recommended when working in the t-shirt lab. I also recommend an apron so as not to ruin clothing when working with inks.

Adopted Resource(s)

Teacher Provided.

**An asterisk will indicate a resource containing sexually explicit materials per legislative definitions. CUSD has determined that all resources listed above are of exceptional educational value.*

Site and Faculty Information

School name and address:

Perry High School, 1919 E Queen Creek Rd, Gilbert, AZ 85297

Building principal:

Heather Patterson
patterson.heather@cusd80.com

Teacher:

Mr. Steve Adams BFA, M.Ed.
adams.steven@cusd80.com

Office hours: Mon-Thu 2:30-3:00 PM

Course Access

This course is taught in-person at Perry High School. Students will have access to the curriculum and instruction in the classroom. Google Classroom is the primary location for students to access material when absent from classes taught in person.

Equipment Usage Agreement:

Students will receive training for the proper use and care of all equipment. I understand that while my student uses school equipment, they are responsible for its care. If school equipment is damaged, lost, stolen, or destroyed under my student's care, I further understand that my student and I will be responsible for the replacement or cost of repair of the damaged equipment.

CTE Program Responsibilities:

Career & Technical Student Organization (CTSO)

Career & Technical Student Organizations (CTSOs) are co-curricular organizations that help enrich applied academics, communications, and teamwork. Students in CTE programs can participate in CTSO leadership activities and competitive events.

This program is aligned with the following CTSO: SkillsUSA.

Industry Credentials

CTE programs allow each student to earn an industry certification aligned to their CTE program area. This CTE program will offer the following industry credential(s) for all students by program completion:

This is a beginning-level course, which will lead to an industry credential(s) in the advanced course(s) within this program

Technical Skills Assessment (TSA)

Technical Skills Assessments (TSA) are an Arizona Department of Education high-stakes state assessment designed for each program area. The TSA is to certify and document student attainment of industry-validated knowledge and skills through online testing. The TSA is taken after the CTE program (year 2 or 3) of each program.

Non-Discrimination Clause/ Aviso de no discriminación

The non-discrimination clause can be accessed using the link or QR code (www.cusd80.com/Page/983)



Help

Academic Support

- Contact the teacher to schedule an appointment during office hours
- [Ed Tech](http://www.cusd80.com/Page/45109) support for students, parents/guardians, and community link ([cusd80.com/Page/45109](http://www.cusd80.com/Page/45109))

Mental Health Support

- CUSD mental health support [cusd80.com/Domain/10528](http://www.cusd80.com/Domain/10528) or 480-573-8808 (talk or text)
- Suicide & Crisis Lifeline: 9-8-8 hotline
- 24-hour Crisis Line Talk: 602-222-9444, Text: 741-741

Student Conduct, Success, and Responsibilities

Student Handbook

Students must follow the policies and procedures established in the Student Handbook. Copies of the handbook can be found at [cusd80.com/handbooks](http://www.cusd80.com/handbooks). Printed copies will be provided upon request.

Student Responsibilities

Ambition: If you push yourself farther than you think you can go, you may surprise yourself with what you are able to accomplish.

Professionalism: In order to become a better artist and a better thinker, you need to act in a professional manner. This means taking care of all your artwork, cleaning up after yourself and your space, doing your best at all times, following all rules, and completing ALL assignments. Don't let me hear you say "That's not my mess." This class is a privilege and a cooperative culture so sometimes you may need to help out others who are struggling with this concept..

Participation: Art is about creating and discussing. For you to reap the full benefits of this course, you need to participate in art-making activities, class discussions, and writing assignments. All three are

related and participation in all these tasks will benefit your artistic mind.

Open-mindedness: New thoughts and ideas are constantly arising in the art world. In order to understand, appreciate, and have the creative mind to create wonderful artwork you must be open to new ideas and experimentations. Don't be afraid to try new things and have fun with it!

Creative Thinking: Think outside the box. Completing this class earns you Fine Arts credit. Creative thinking is essential. Take chances!

Show Up: Arrive to class on time with the necessary materials to work. Tardies are unacceptable in any academic setting.

Collaborate: Brainstorm in groups or with other classmates, and help each other with assignments and other tasks.

Time Management: Manage time wisely and help classmates succeed. Class Time is not the time to conduct personal business, only work on assigned projects to the best of your ability. If you think you're finished, ask yourself, "Can I make it better?" I will ask you the same, the answer is almost always, YES!

Show Respect: Be respectful to everybody. Use appropriate language both in and out of the classroom.

Communicate: Contact instructor right away about concerns or situations that interfere with your success in the class

Academic Honesty: Every student is expected to produce his/her own original* work. **Tracing someone else's design, art or typography does not make it original. Plagiarism is unacceptable and will not be tolerated. Plagiarism will result in being dropped from the course with a failing grade (Dual Enrollment) and Administrator consequences per school & district policy All images/artwork must be school appropriate. Have a discussion with me if you're not sure.

Late work

OBSERVE DEADLINES: Keep in mind: The trains have to run on time, Deadlines are critical. If a student turns in work late, 10% to 20% will be deducted from the overall grade depending on how late something is.

"Deadlines refine the mind. They remove variables like exotic materials and processes that take too long. The closer the deadline, the more likely you'll start thinking way outside the box."

Adam Savage

WHAT HAPPENS IF I MISS A CLASS?

It is the responsibility of the students to make up any missed work due to an excused absence. THE TEACHER WILL NOT TELL YOU WHAT YOU MISSED: YOU MUST ASK FOR WORK OR GO TO THE CLASS WEBSITE. You have the same number of days you were absent to make up missing work, while also keeping up on your current work.

Planning to be absent? Assignments must be submitted early. Plan around field trips.

Unexpected absence? Makeup work is accepted for excused absences only. You are 1000% responsible for finding out what you missed. Students will have a number of days equal to the number of days absent in which to turn in all absent work. Missed quizzes can be made up before/after school. Arizona law states that a student can be dropped or lose credit after 11-16 absences. Unlike other classes, work is very difficult to make up if you're not in the lab.

Assessments and Assignments

Students will complete assessments during each unit of study to assess their understanding. Students will complete the CUSD Common Final at the end of the first and second semesters. The Common Final will count for 20% of the student's final semester grade in grades 9-12 and 10% in grades 7-8 (some exceptions may apply at the Junior High level). Common finals will be in ELA, Math, Science, Social Science, and World Language.

Final exams will be given during the CUSD Jr High/High School Early Dismissal days in December and May, as identified on the [District Calendar](#).

If students are requested to participate in a survey, the survey questions will be provided to parents/guardians seven days before student contact.

Grading

Grade Percentage

A	B	C	D	F
90% - 100%	80% - 89%	70% - 79%	60% - 69%	<60%

Quarter grades

HOW WILL I BE GRADED?

Grades are earned, not given. *Grades measure student progress and promote/encourage quality work. Point values are weighted according to the intensity/involvement of a given assignment. You can find your individual assignment grade in Google Classroom and your overall class grade in Infinite Campus. Grades are a reflection of where you are in the class at the moment you check them. If you think a grade was entered incorrectly, please let me know ASAP. It may take several days after an assignment is handed in for it to be graded. If something is turned in late, it goes to the bottom of the list of grading priorities.

70% Assessments & Projects: Final projects will be graded on craftsmanship, ambition, engagement with assignments, and the overall quality of the final product. All projects are due on the scheduled due date (dates are listed in Google Classroom). After you receive your grade, you will have time to make revisions if necessary. This gives you an opportunity to improve your grade. Unexcused late work will NOT receive full credit. In order for you to complete all projects on time, you will need to work the entire class period. All work should be archived either in your google drive or your oneDrive.

30% Lessons, Worksheets, and Daily Practices: A smooth-running Lab classroom requires each student to play their part in cleaning up after themselves and each other if necessary. At the end of each class I expect all materials to be put away, tables cleared off, Computers Logged out, and projects put in their appropriate places. I expect every student to be responsible, helpful, kind to their peers, and overall good citizens; all of these things will be taken into account for this portion of your grade.

Semester grades

Semester grades are calculated using 40/40/20: Each quarter accounts for 40% of the semester grade and the final exam accounts for the remaining 20%.

Units of study

Units for GRD100B Graphic Design 1

Evolution of Graphic Design (History)
Graphic Design Process
Typography and Layout
Color Theory
Introduction to Adobe InDesign
Final Project - Resume and Portfolio

**An asterisk will indicate a unit of study containing sexually explicit materials per legislative definitions.*



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Building Principal: Heather Patterson, patterson.heather@cusd80.com

Teacher: Mr. Steve Adams, adams.steven@cusd80.com

Parents/Guardians should indicate if they "Acknowledge" or have a "Potential Conflict" with their student's participation in the following units by checking the appropriate box for each unit of study listed. Students cannot opt out of a standards-based unit. Marking "Potential Conflict" will prompt the teacher to make contact regarding assignment alternatives.

Unit of study	Acknowledge	Potential Conflict
Evolution of Graphic Design (History)		
Graphic Design Process	<input type="checkbox"/>	<input type="checkbox"/>
Typography and Layout	<input type="checkbox"/>	<input type="checkbox"/>
Color Theory	<input type="checkbox"/>	<input type="checkbox"/>
Introduction to Adobe InDesign	<input type="checkbox"/>	<input type="checkbox"/>
Final Project - Resume and Portfolio	<input type="checkbox"/>	<input type="checkbox"/>

**An asterisk will indicate a unit of study containing sexually explicit materials per legislative definitions.*

Parent/Guardian

Acknowledgment

By signing and returning this form, the parent/guardian acknowledges they have reviewed the resources and units of the study included in the syllabus.

- As the parent/guardian, I understand that I may contact the teacher if I have questions about the resources, content, or units of study.
- As the parent/guardian, I understand I can check my student's grades in Infinite Campus anytime during the school year.

Student name (printed)

Student signature

Parent/Guardian name (printed)

Parent Signature

Date

Please return this page to your student's teacher.