1. Make your custom emoji a PNG
2. Export the PNG to your phone
3. Download the imoji app (IOS or Android)
4. Open the app, then tap the camera icon at the bottom of the page
5. Tap the photo library icon on the new screen (Allow access to camera and library)
6. Choose your emoji out of your camera roll
7. Follow instructions found at the top right corner of the screen (trace and adjust)
8. Save the traced emoji
9. Go to your collection, or the heart icon on the bottom right of the page, and tap your emoji.
10. Now you can use that emoji on iMessage, Messenger, Instagram, or copying and pasting into other apps.